

## **Village of Orland Park Media Relations**

# **NEWSRelease**

**Frederick T. Owens Village Hall**

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**FOR IMMEDIATE RELEASE**

**March 18, 2009**

### **Zumbox Brings Digital Communication to Orland Park**

ORLAND PARK, IL - The Village of Orland Park prides itself on a long history of using many means to communicate with the community. What once may have been shared among neighbors at Loebe Brothers General Store on Union Avenue has evolved into a number of media being utilized to deliver important messages to the community.

This village publication, now in its 28th year, was local government's first formal foray into public communication. Village history also includes employees going door to door hand delivering descriptions of early Recreation Department programs.

Orland Park TV-4, on the Comcast Cable Television System, will soon be augmented with village programs also airing on A T & T U-Verse Channel 99. The village's website is the most utilized means of communication, experiencing thousands of visits a day.

Taking its communication further into the digital age, the Village of Orland Park is now one of the first few government agencies in the country invited to participate in Zumbox, the first all-digital postal system that is free for qualified senders of regular mail.

Zumbox delivers mail electronically based on the same street addresses as traditional physical postal systems and enables consumers to easily access their mail from anywhere at anytime via the Internet. There is no need for an intermediary to sort, scan or forward paper mail.

Along with the obvious conservation advantages, Zumbox in Orland Park will offer community information. Village staff will be able to easily communicate with registered residents and businesses, including reminders about upcoming special events, sponsorship opportunities, watering restrictions and more.

Residents can promote personal events including homeowner association meetings, block parties, garage sales, etc. The hometown feel will enable Orland Park to support its local business community, helping the local economy grow.

Young adults from Orland Park who are away at school can keep in touch with their hometown, checking their mail on line just as if they were at home pulling it out of the mailbox. Open communication is very important between residents and their local government representatives. Zumbox is another way for the Village of Orland Park to communicate with its residents and businesses. For more information, visit [www.zumbox.com](http://www.zumbox.com).