


THE NCSTM
The National Citizen SurveyTM

Orland Park, IL

Key Findings 2016

The NCS is presented by NRC in collaboration with ICMA





**“Cities have the capability
of providing something for
everybody, only because,
and only when, they are
created by everybody.”**

Jane Jacobs, *The Death and Life of Great American Cities*

About The NCS

- **Community Livability**
 - Community Characteristics
 - Governance
 - Participation



Facets of Community Livability



The NCS & Orland Park

- Participant in The NCS since 2012
 - 2012, 2014
- Random sample of 1,600 households
 - 514 returned surveys; 33% response rate
 - $\pm 4\%$ margin of error

Expanded
sample

Presentation

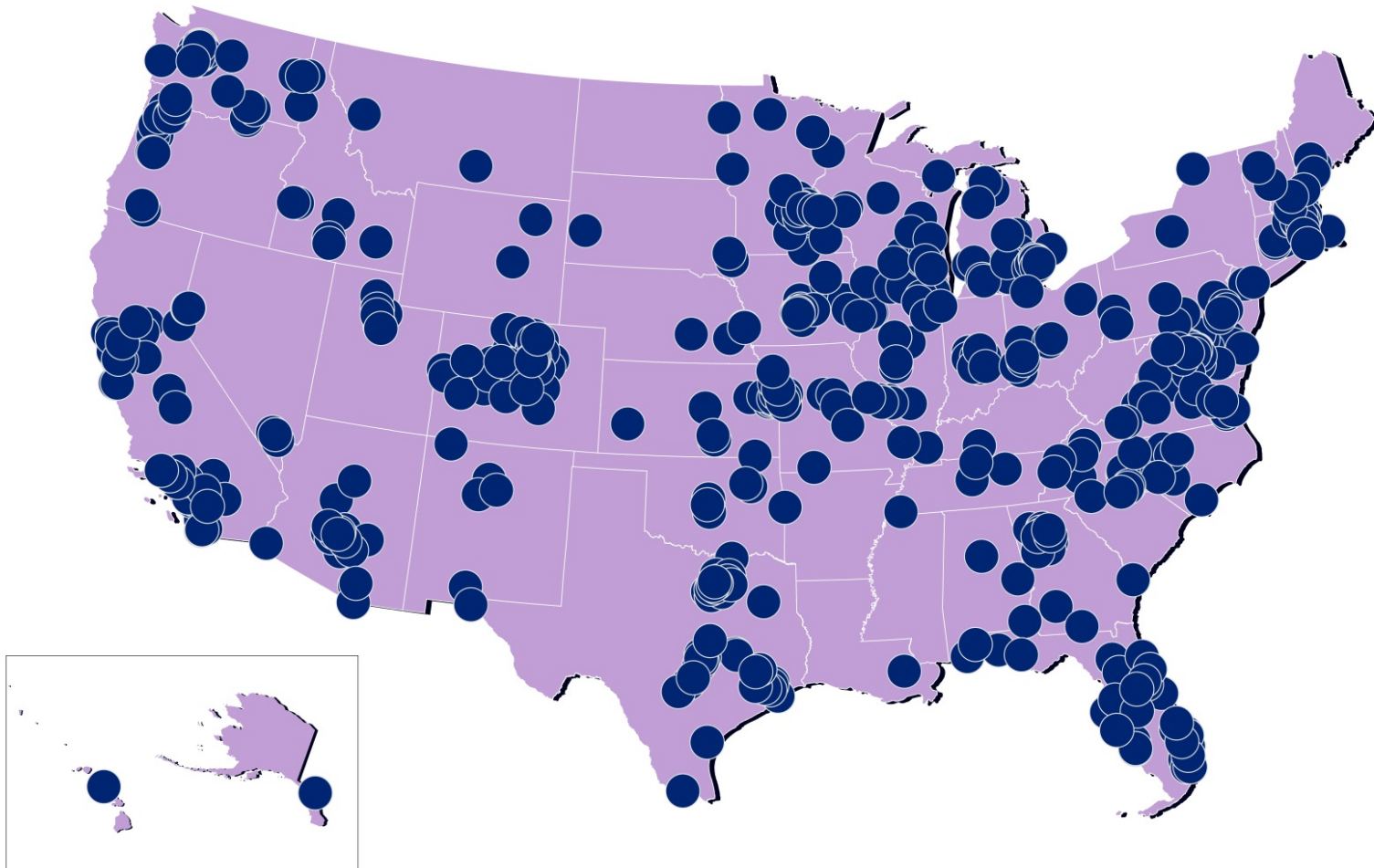
Web Survey

Geographic
comparisons

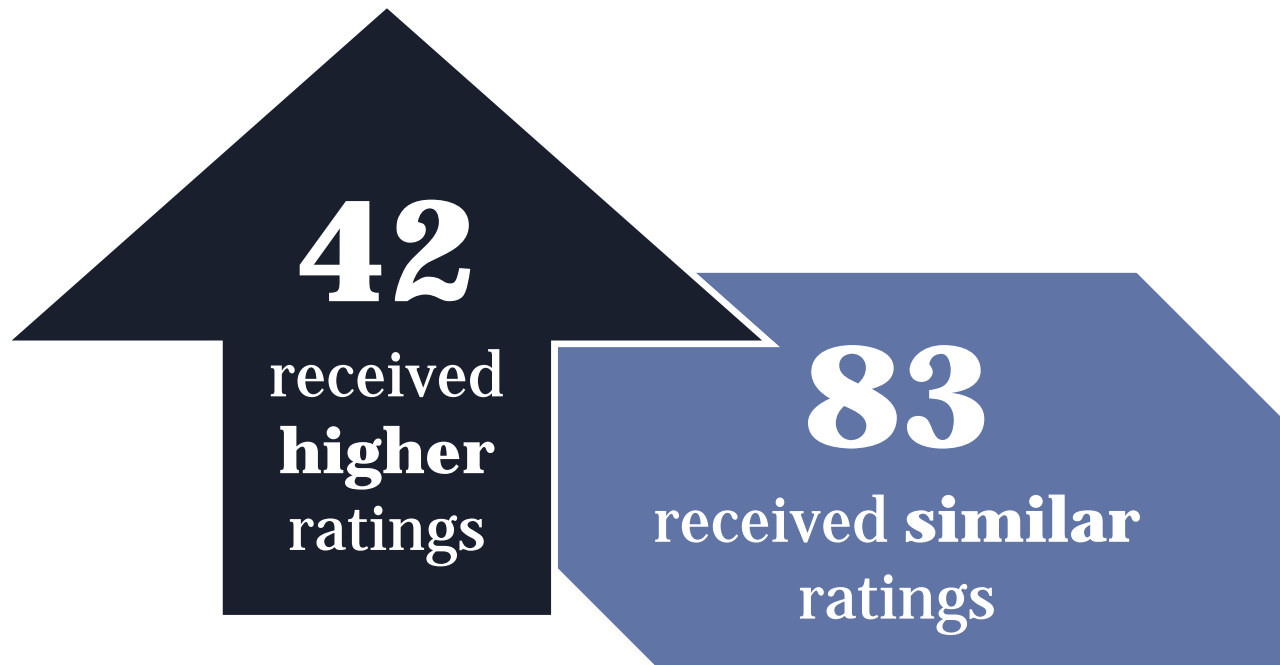
Demographic
comparisons

Custom
benchmarks

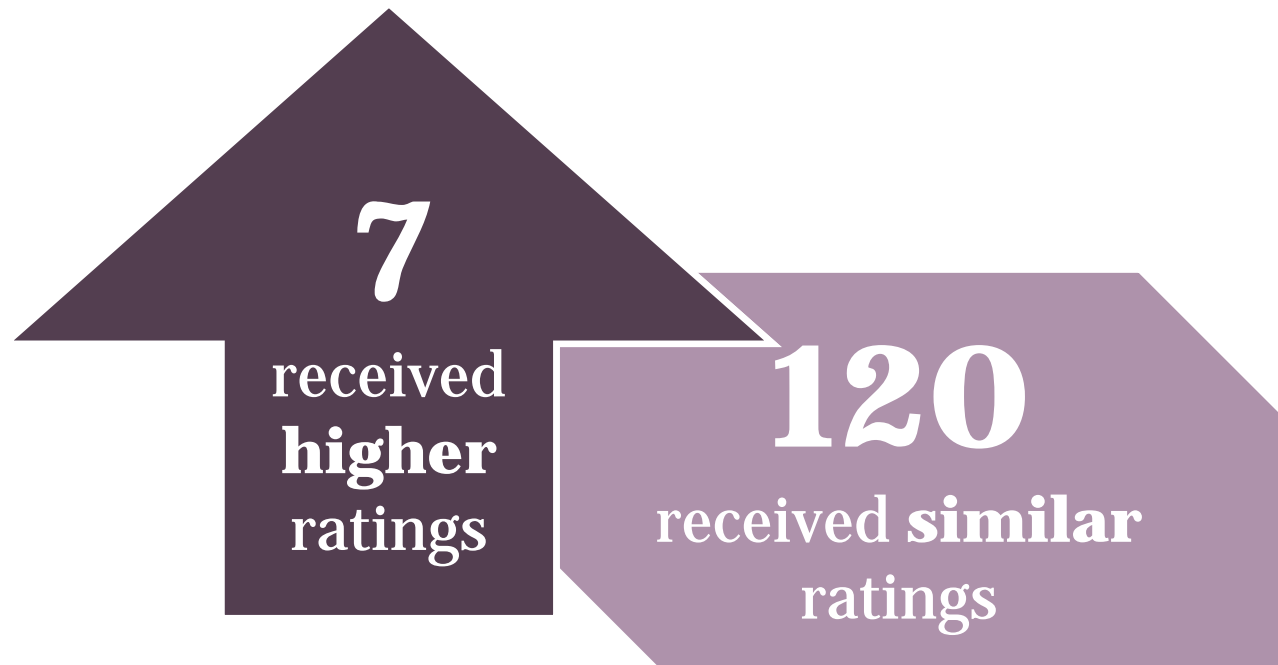
National Benchmark Comparisons



2016 National Benchmark Comparisons



2016 Ratings Compared to 2014

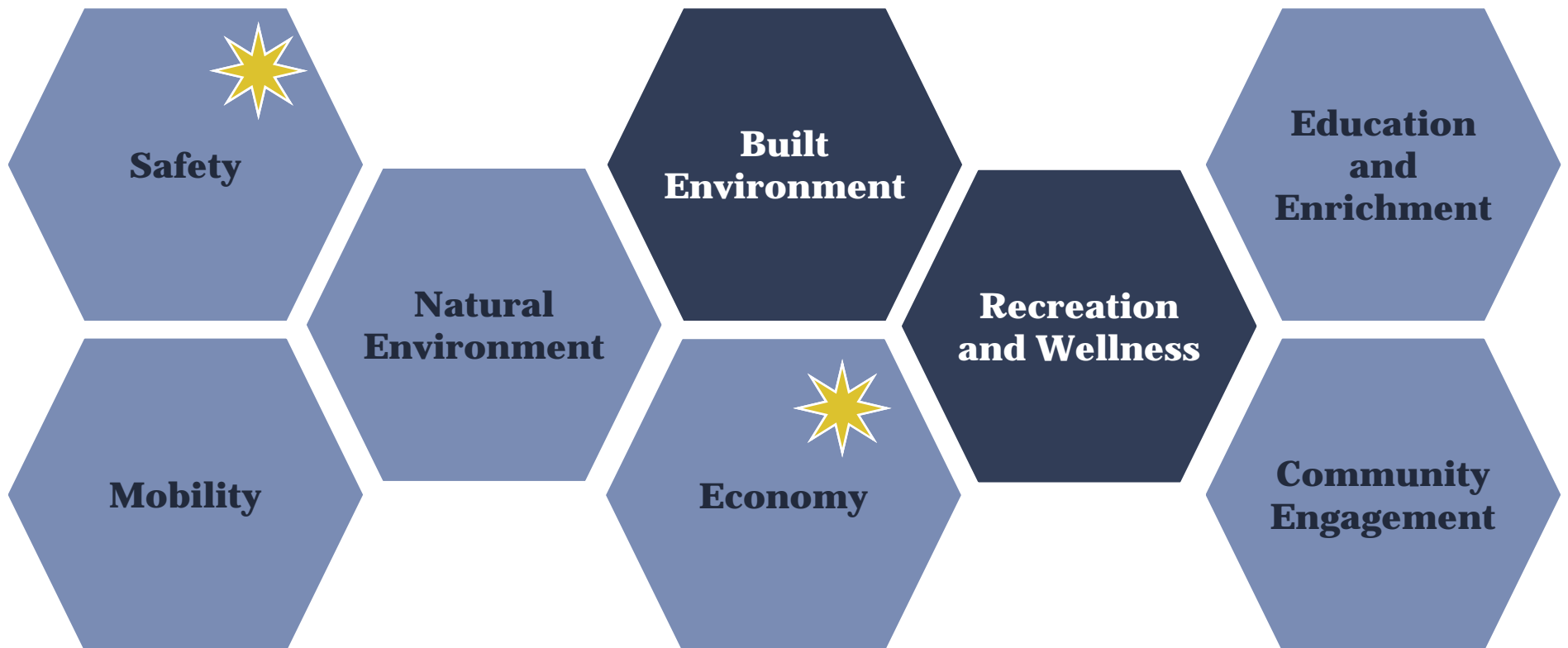


Key Focus Areas

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important

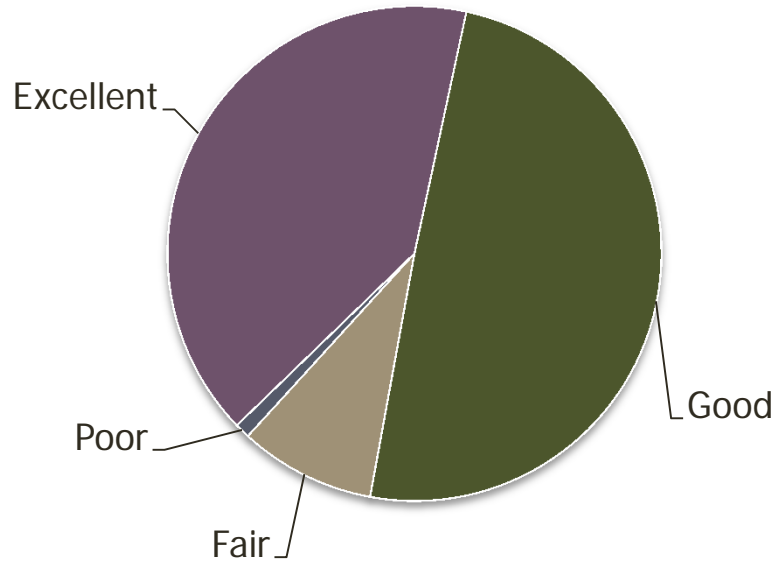


Key
Finding
#1

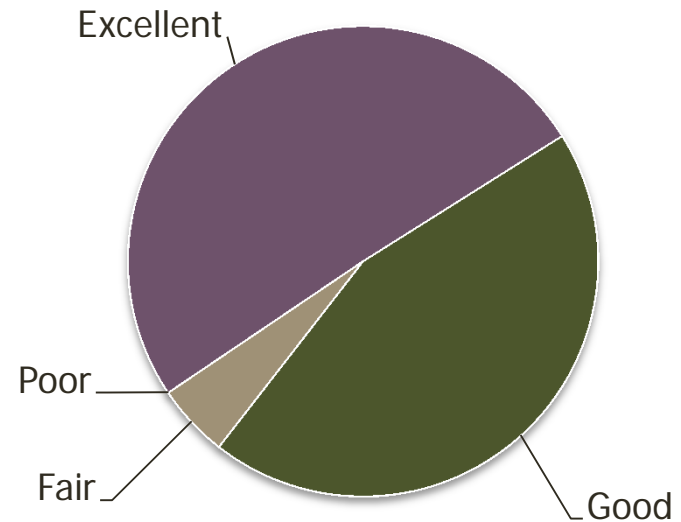
**Residents of
Orland Park
continue to enjoy a
high quality of life**

Overall Quality of Life Ratings

Overall Quality of Life in Orland Park



Orland Park as a Place to Live



Community Characteristics



*Higher than
benchmark*

Overall image

Place to raise children

Key
Finding
#2

**Residents feel the
economy is strong
in Orland Park**

Economy in Orland Park

4 in 5 residents gave “excellent” or “good” ratings

Overall economic health

Economic development

Orland Park as a place to visit

Businesses and services

Shopping opportunities



Comparison to national benchmark:

■ Higher ■ Similar ■ Lower

Key
Finding
#3

Safety
is an important
community feature,
and residents feel
positively about it

Feelings of Safety



**9 in 10
residents report**

- ❖ Overall feeling of Safety
- ❖ Feeling safe in their neighborhood
- ❖ Safe in commercial/downtown area

Safety Services

At least 9 in 10:

Police services

At least 8 in 10:

Crime prevention

Emergency preparedness

Animal control

Comparison to national benchmark:

■ Higher ■ Similar ■ Lower

“excellent” or “good”

Key
Finding
#4

**Orland Park
residents
appreciate built
environment**

Built Environment

Overall Built Environment

New Development

Housing Options

Public Places

Comparison to national benchmark:

■ Higher ■ Similar ■ Lower

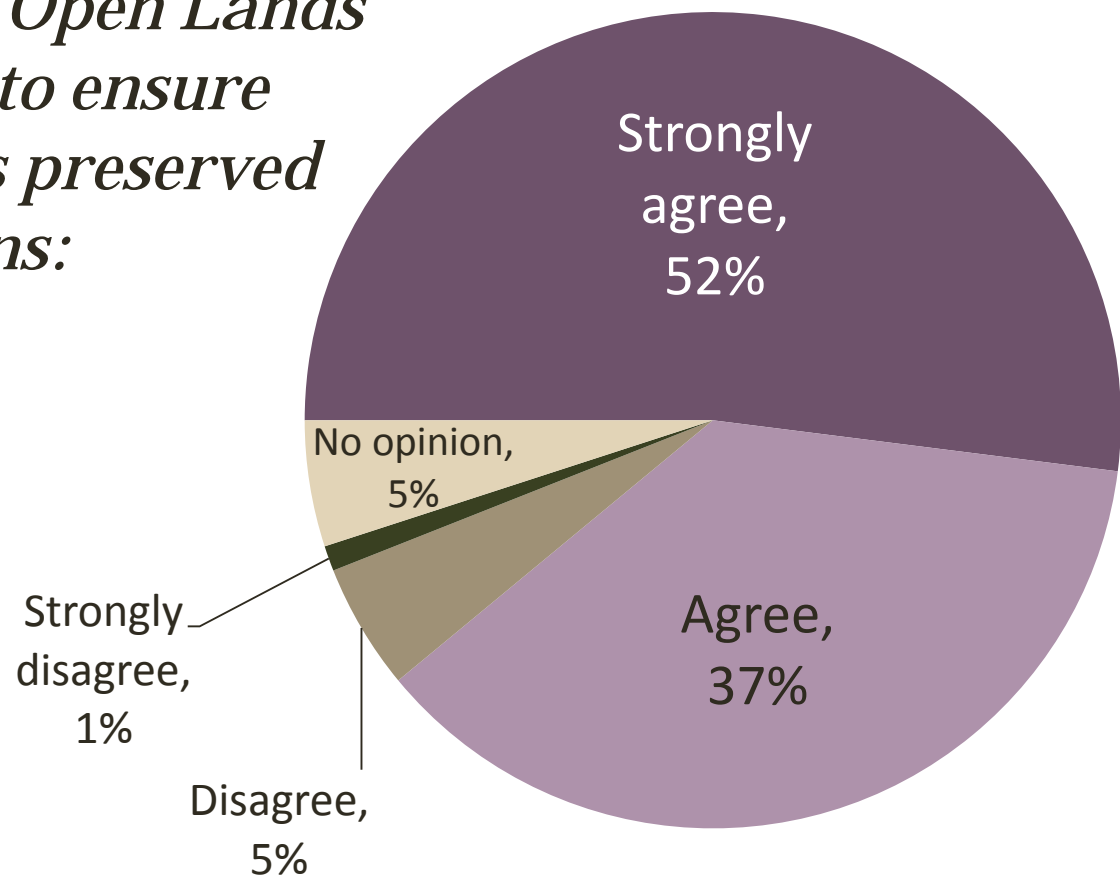
At least **3 in 4**
residents rate as
“excellent” or “good”



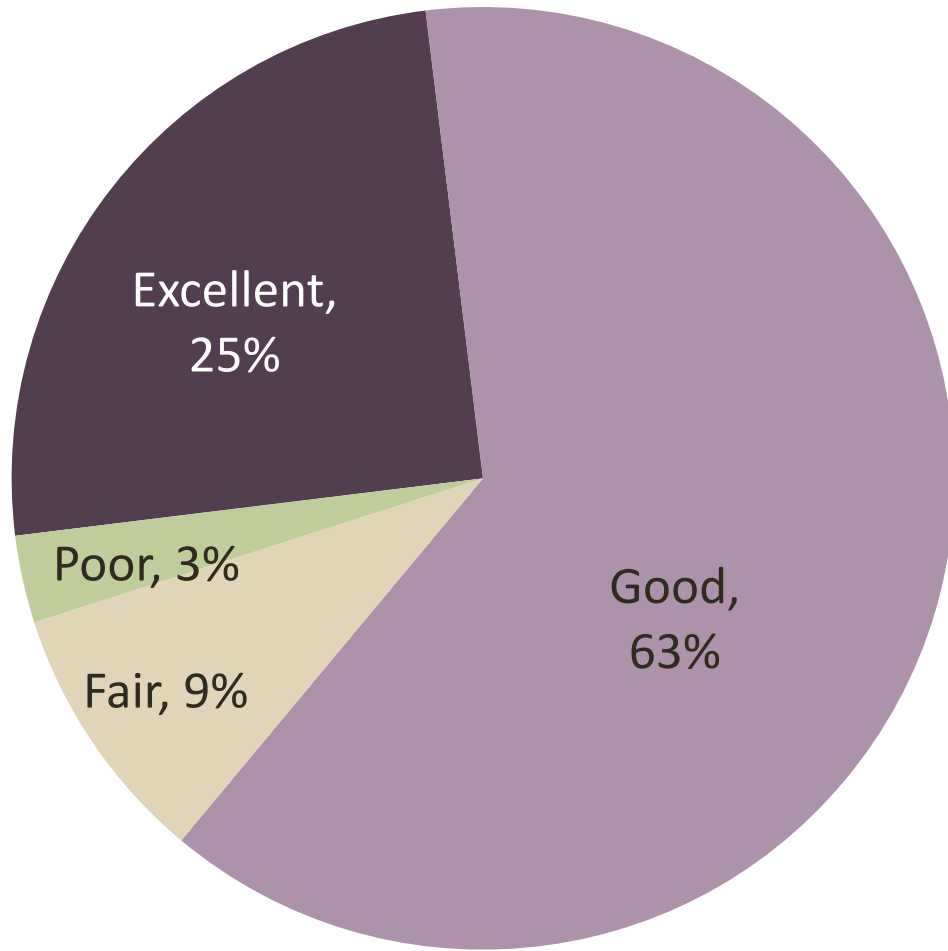
Special Topics

Investing in Open Lands

The Village of Orland Park should continue to invest in Open Lands in addition to parks to ensure that acquired land is preserved for future generations:



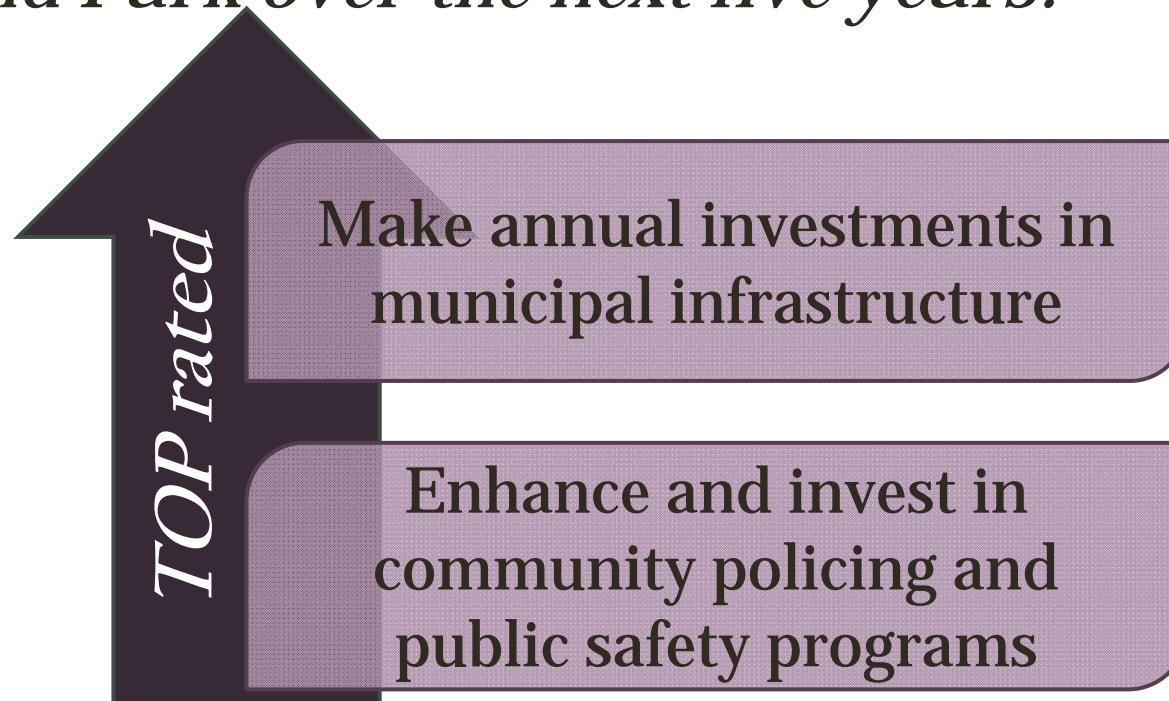
Growth and Development of Community



Please rate the job the Village of Orland Park does at being proactive and responsible for the continued growth and development of the community that results in improving quality of life for residents and businesses.

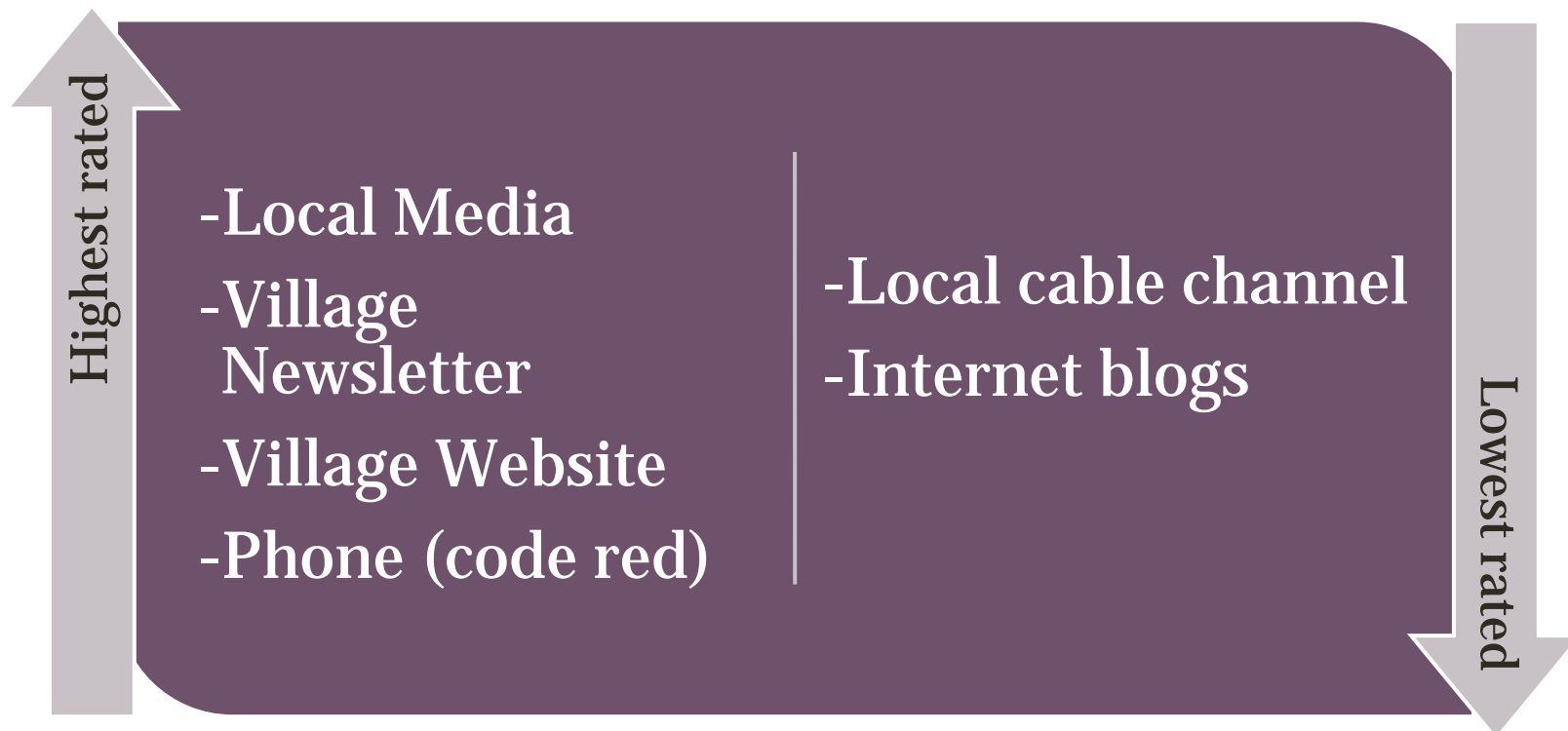
Priorities for Orland Park

Please rate how important you think each of the following priorities should be to the Village of Orland Park over the next five years:



Sources of Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information from the Village:

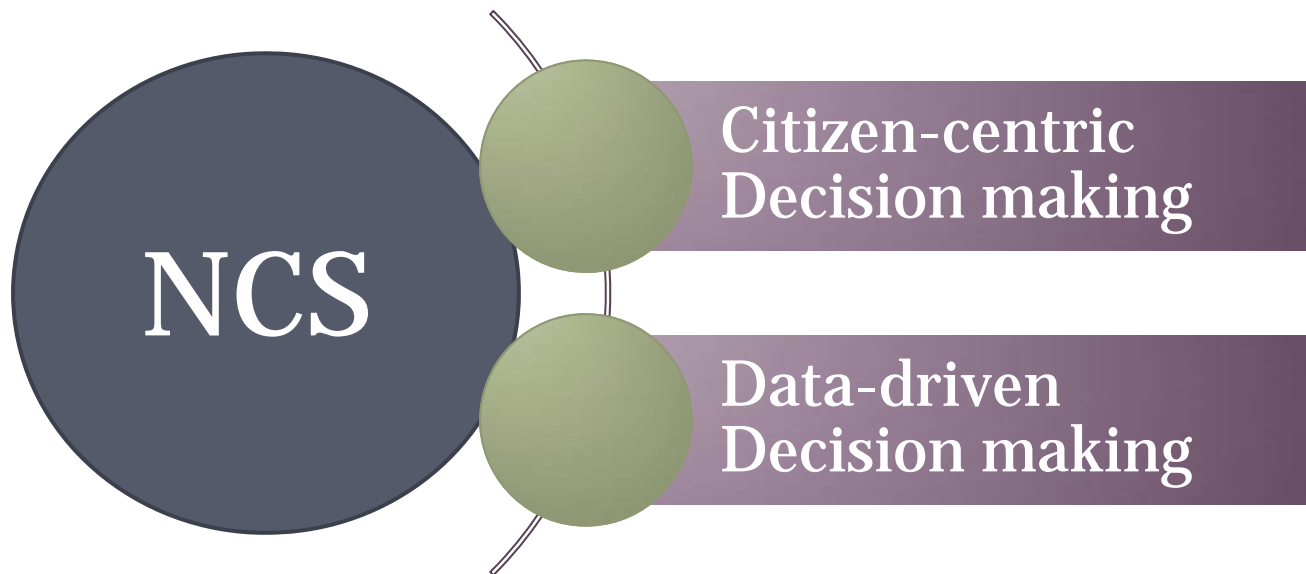




Conclusions

- Residents of Orland Park continue to enjoy a high quality of life
- Orland Park's economy is a strong community feature in the eyes of its residents
- Safety helps make Orland Park a livable community
- Orland Park Residents appreciate their built environment

Moving Forward



Envision, Engage, Educate, Earmark, Enact, Evaluate



Questions?

THE NCS[™]
The National Citizen Survey[™]

Thank you!

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